UDYOG

The Commerce Society of USMS

Guru Gobind Singh Indraprastha University

Cash Me If You Can!! – COMMERCE GAME SHOW

EVENT REPORT

Date: 23rd April 2026

Venue: C Block Seminar Hall

Time: 12:00 p.m. – 5:00 p.m.

Organised by: UdyoG – The Commerce Society of USMS

Sponsored by: Fateh Education

Introduction

UdyoG, the Commerce Society of USMS, successfully organized a large-scale commerce-based game event featuring multiple competitive rounds culminating in a Family Feud Grand Finale. The event was designed to combine knowledge, strategy, and entertainment, providing participants with an engaging and dynamic experience.

The highlight of the event was the Family Feud round, where teams competed based on survey-based responses, testing not only knowledge but also presence of mind and popular thinking.

Objectives

• To create an engaging platform for students to apply commerce-related knowledge

• To promote teamwork, quick thinking, and decision-making

• To provide a competitive yet entertaining environment

• To enhance participation and collaboration

Flow of the Event

1. Registration & Briefing

The event commenced with participant registration followed by a briefing session explaining rules, structure, and expectations for all rounds.

2. Round 1: Who Wants to be a CEO

MCQ-based quiz carried out through the platform Kahoot. Teams were shortlisted based on accuracy and speed. Conducted through MCQs and ordering-based questions, top teams were shortlisted based on accuracy and speed. Ensured elimination of teams through a fair and competitive filtering process



3. Round 2: Deal or No Deal – Corporate Edition

Teams made strategic decisions based on risk and banker offers. Scores depended on choices made.

Teams engaged in risk-based decision making

Banker offers introduced strategic thinking

Scores depended on choices made during gameplay



4. Round 3: Family Feud – Grand Finale

Semi-finals involved face-offs, survey-based answers, and strikes. Top teams advanced to the final round.

Stage 1: Semi-Finals

Teams competed in head-to-head format

Standard Family Feud rules applied:

Face-off rounds

- ★ Survey-based answers
- ★ 3-strike elimination system

Stage 2: Fast Money Round

Finalists competed in rapid-fire questioning

- ★ Two participants per team answered five questions each

- ★ No repetition allowed
- ★ Combined score determined the winner



Key Activities

1. Survey-based question rounds (student lifestyle, habits, and trends)
2. Interactive answering and live audience engagement
3. Strategic gameplay involving risk and probability
4. High-energy hosting and real-time reactions

Sponsorship

The event was supported by Fateh Education, a leading study abroad consultancy providing end-to-end guidance for international education. Their contribution enabled smooth execution and prize distribution. Additionally, the Fateh team installed a fun and engaging stall for college students, featuring interactive activities such as a bottle flip challenge, which added an element of excitement and informal engagement alongside the main event.

Conclusion

The UDYOG Cash Me If You Can!! event concluded successfully with high participation and engagement from students, witnessing a footfall of over 150+ attendees. The structured progression of rounds ensured a balance between knowledge testing and entertainment.

The Family Feud Grand Finale served as the centerpiece, combining humor, strategy, and competitive intensity. The event achieved its objective of delivering an interactive learning experience while maintaining a lively and inclusive atmosphere.

All participants, coordinators, and sponsors contributed significantly to the success of the event, making it a memorable and impactful initiative.